

Total No of Questions : 09

BTTM (Sem.-2)
COMPONENTS OF TOURISM
Subject Code : BTTM-201-18
M.Code : 75864
Date Of Examination : 19-05-2025

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES:

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. SECTION-B contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. SECTION-C contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION - A

- 1. Write short notes on :**
- Psycho-centric tourist
 - YMCA
 - Trade fair
 - The Deccan Odyssey
 - Eco lodge
 - Leisure tourism
 - Travel motivation
 - MICE
 - Travel agent
 - Consumer

SECTION - B

2. What are the different components of tourism system?
3. What do you understand by boutique hotels?
4. Discuss the role of water transport in tourism development.
5. Explain the product approach to study tourism.
6. What are the 4 P's of travel tourism?

SECTION - C

7. What are the two main categories of tourist attractions? Explain with the help of suitable examples.
8. Enlist different approaches related to tourism studies? Explain any five.
9. What are the main types of accommodation in tourism?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.